

APRIL 17, 2014

# U.S. Views of Technology and the Future

*Science in the next 50 years*

**FOR FURTHER INFORMATION  
ON THIS REPORT:**

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## About This Report

The report is based on a national survey conducted by Pew Research Center with *Smithsonian* magazine and featured in a special issue of the magazine on science and science fiction. The survey was conducted February 13–18, 2014 by landline and cell phones among 1,001 adults in English and Spanish and has a margin of error of plus or minus 3.6 percentage points.

This report emerges from the Pew Research Center’s efforts to understand [public attitudes about a variety of scientific and technological changes](#) being discussed today. The time horizons of these technological advances span from today’s realities—for instance, the growing prevalence of drones—to more speculative matters such as the possibility of human control of the weather.

Part of the motive for doing this work is to explore Americans’ comfort levels—their excitement, interest or wariness—in the face of a raft of scientific innovations that are emerging or being considered. Since much of the funding for scientific research comes from the government, these attitudes can give key signals to policy makers and the scientific community about where the public stands on crucial funding decisions.

Another motive for doing this work is to test the state of the public’s mood about the long-term future. Their relative optimism—or pessimism—says something about the current state of American culture. It also says something about the state of the American dream.

This report is a collaborative effort based on the input and analysis of the following individuals.

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## Findings

The American public anticipates that the coming half-century will be a period of profound scientific change, as inventions that were once confined to the realm of science fiction come into common usage. This is among the main findings of a new national survey by The Pew Research Center and *Smithsonian* magazine, which asked Americans about a wide range of potential scientific developments—from near-term advances like robotics and bioengineering, to more “futuristic” possibilities like teleportation or space colonization. In addition to asking them for their predictions about the long-term future of scientific advancement, we also asked them to share their own feelings and attitudes toward some new developments that might become common features of American life in the relatively near future.

Overall, most Americans anticipate that the technological developments of the coming half-century will have a net positive impact on society. Some 59% are optimistic that coming technological and scientific changes will make life in the future better, while 30% think these changes will lead to a future in which people are worse off than they are today.

Many Americans pair their long-term optimism with high expectations for the inventions of the next half century. Fully eight in ten (81%) expect that within the next 50 years people needing new organs will have them custom grown in a lab, and half (51%) expect that computers will be able to create art that is indistinguishable from that produced by humans. On the other hand, the public does see limits to what science can attain in the next 50 years. Fewer than half of Americans—39%—expect that scientists will have developed the technology to teleport objects, and one in three (33%) expect that humans will have colonized planets other than Earth. Certain terrestrial challenges are viewed as even more daunting, as just 19% of Americans expect that humans will be able to control the weather in the foreseeable future.

But at the same time that many expect science to produce great breakthroughs in the coming decades, there are widespread concerns about some controversial technological developments that might occur on a shorter time horizon:

- 66% think it would be a change for the worse if *prospective parents could alter the DNA of their children to produce smarter, healthier, or more athletic offspring.*
- 65% think it would be a change for the worse if *lifelike robots become the primary caregivers for the elderly and people in poor health.*
- 63% think it would be a change for the worse if *personal and commercial drones are given permission to fly through most U.S. airspace.*

- 53% of Americans think it would be a change for the worse if *most people wear implants or other devices that constantly show them information about the world around them*. Women are especially wary of a future in which these devices are widespread.

Many Americans are also inclined to let others take the first step when it comes to trying out some potential new technologies that might emerge relatively soon. The public is evenly divided on whether or not they would like to ride in a driverless car: 48% would be interested, while 50% would not. But significant majorities say that they are *not interested* in getting a brain implant to improve their memory or mental capacity (26% would, 72% would not) or in eating meat that was grown in a lab (just 20% would like to do this).

Asked to describe in their own words the futuristic inventions they themselves would like to own, the public offered three common themes: 1) travel improvements like flying cars and bikes, or even personal space crafts; 2) time travel; and 3) health improvements that extend human longevity or cure major diseases.

At the same time, many Americans seem to feel happy with the technological inventions available to them in the here and now—11% answered this question by saying that there are no futuristic inventions that they would like to own, or that they are “not interested in futuristic inventions.” And 28% weren’t sure what sort of futuristic invention they might like to own.

These are among the findings of a new survey of Americans’ attitudes and expectations about the future of technological and scientific advancements, conducted by the Pew Research Center in partnership with *Smithsonian* magazine. The survey, conducted February 13–18, 2014 by landline and cell phones among 1,001 adults, examined a number of potential future developments in the field of science and technology—some just over the horizon, others more speculative in nature. The survey was conducted in English and Spanish and has a margin of error of plus or minus 3.6 percentage points.

Among the detailed findings of this survey:

### **A majority of Americans envision a future made better by advancements in technology**

When asked for their general views on technology’s long-term impact on life in the future, technological optimists outnumber pessimists by two-to-one. Six in ten Americans (59%) feel that technological advancements will lead to a future in which people’s lives are mostly better, while 30% believe that life will be mostly worse.

Demographically, these technological optimists are more likely to be men than women, and more likely to be college graduates than to have not completed college. Indeed, men with a college degree have an especially sunny outlook: 79% of this group expects that technology will have a mostly positive impact on life in the future, while just 14% expects that impact to be mostly negative. Despite having much different rates of technology use and ownership, younger and older Americans are equally positive about the long-term impact of technological change on life in the future.

**Predictions for the future: eight in ten Americans think that custom organ transplants will be a reality in the next 50 years, but just one in five think that humans will control the weather**

Americans envision a range of probable outcomes when asked for their own predictions about whether or not some “futuristic” inventions might become reality in the next half-century. Eight in ten believe that people needing organ transplants will have new organs custom-built for them in a laboratory, but an equal number believe that control of the weather will remain outside the reach of science. And on other issues—for example, the ability of computers to create art rivaling that produced by humans—the public is much more evenly split.

A substantial majority of Americans (81%) believe that within the next 50 years people needing an organ transplant will have new organs custom made for them in a lab. Belief that this development will occur is especially high among men (86% of whom believe this will happen), those under age 50 (86%), those who have attended college (85%), and those with relatively high household incomes. But although expectations for this development are especially high within these groups, three-quarters or more of every major demographic group feels that custom organs are likely to become a reality in the next half-century.

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## Technological change and the future

*% who feel that technological changes will lead to a future where people's lives are ...*

|                         | Mostly better | Mostly worse |
|-------------------------|---------------|--------------|
| Total                   | 59%           | 30%          |
| <b>Gender</b>           |               |              |
| Male                    | 67            | 25           |
| Female                  | 51            | 36           |
| <b>Age</b>              |               |              |
| 18-29                   | 59            | 29           |
| 30-49                   | 60            | 32           |
| 50-64                   | 59            | 30           |
| 65+                     | 56            | 28           |
| <b>Education</b>        |               |              |
| HS grad or less         | 56            | 35           |
| Some college            | 56            | 33           |
| College graduate        | 66            | 21           |
| <b>Household income</b> |               |              |
| Less than \$30,000      | 52            | 38           |
| \$30,000-\$49,999       | 63            | 27           |
| \$50,000-\$74,999       | 63            | 28           |
| \$75,000 or more        | 67            | 22           |

Pew Research Center, February 13-18 2014 survey, n=1,001.

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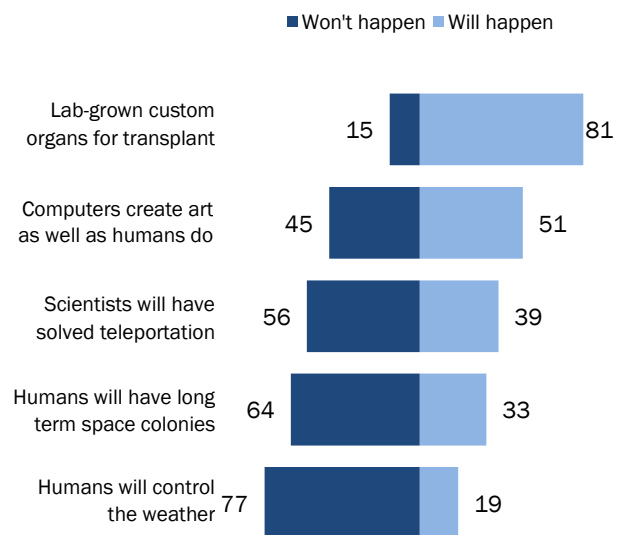
The public is more evenly split on whether computers will soon match humans when it comes to creating music, novels, paintings, or other important works of art: 51% think that this will happen in the next 50 years, while 45% think that it will not. In contrast to their expectations for custom-built organs, college graduates and those with high incomes are comparatively *unlikely* to expect that computers will advance to this level of development. Some 59% of college graduates and 57% of Americans earning \$75,000 or more per year feel that computers will *not* be able to produce works of art that are on par with those produced by humans within the next 50 years.

Compared with custom organs and computer produced art, the public has less confidence that the two common science fiction tropes of teleportation and colonization of other planets will come to pass. Two in five Americans (39%) think that teleportation will be possible within the next 50 years, while slightly fewer—33%—expect to live in a world in which humans have long-term colonies on other planets. Young adults are especially likely to view space colonization as a long-term eventuality: 43% of 18-29 year olds see this happening in the next half-century, compared with about a quarter of those over age 50. On the other hand, high-income Americans are pessimistic about the prospects of space colonization: just 20% of those with an annual household income of \$75,000 or more think this is a realistic prediction.

From a list of futuristic inventions that includes space colonies and teleportation, Americans actually have the least confidence in the prediction that humans of the future will be able to control the weather: just 19% of the public thinks that this will probably happen. Older adults are especially pessimistic about this development, as just 11% of Americans ages 65 and older think that controlling the weather is likely to happen over the next 50 years. But even among the most “optimistic” demographic groups, the expectation that humans will control the weather in the next half-century is a decidedly minority viewpoint.

### 50-year predictions

% of U.S. adults who feel that the following will/won't happen in the next 50 years



Pew Research Center, February 13-18 2014 survey, n=1,001.

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## Despite their general optimism about the long-term impact of scientific advancement, many Americans are wary of some controversial changes that may be on the near-term horizon

Advancements such as teleportation or space colonization will likely require massive leaps in scientific knowledge and effort before they can become a reality, but the widespread adoption of other “futuristic” developments is potentially much nearer at hand. With the recent introduction of Google Glass and other wearable computing devices, for example, it may be only a matter of time before most people walk around being directly fed a constant stream of digital information about their surroundings. And the widespread use of personal and commercial drones may depend as heavily on regulatory decisions as on advances in engineering.

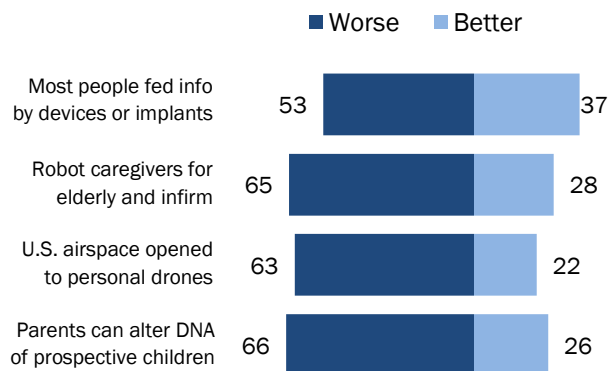
Despite their general optimism about the long-term impact of technological change, Americans express significant reservations about some of these potentially short-term developments. We asked about four potential—and in many cases controversial—technological advancements that might become common in near future, and for each one a majority of Americans feel that it would be a change for the worse if those technologies become commonly used.

Of the four potential developments we measured, public attitudes towards ubiquitous wearable or implanted computing devices are the most positive, or more accurately, the least negative. Although 53% of Americans think it would be a bad thing if “most people wear implants or other devices that constantly show them information about the world around them,” just over one third (37%) think this would be a change for the better.

Men and women have largely similar attitudes toward most of these potential societal changes, but diverge substantially in their attitudes toward ubiquitous wearable or implantable computing devices. Men are evenly split on whether this would be a good thing: 44% feel that it would be a change for the better and 46% a change for the worse. But women overwhelmingly feel (by a 59%–29% margin) that the widespread use of these devices would be a negative development.

### Attitudes toward near-term changes

*% of U.S. adults who feel it would be a change for the better or change for the worse if ...*



Pew Research Center, February 13-18 2014 survey, n=1,001.

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The legal and regulatory framework for operating non-military drones is currently the subject of much debate, but the public is largely unenthusiastic: 63% of Americans think it would be a change for the worse if “personal and commercial drones are given permission to fly through most U.S. airspace,” while 22% think it would be a change for the better. Men and younger adults are a bit more excited about this prospect than are women and older adults. Some 27% of men (vs. 18% of women), and 30% of 18–29 year olds (vs. 16% of those 65 and older) think this would be a change for the better. But even among these groups, substantial majorities (60% of men and 61% of 18-29 year olds) think it would be a bad thing if commercial and personal drones become much more prevalent in future years.

Countries such as Japan are already experimenting with the use of robot caregivers to help care for a rapidly aging population, but Americans are generally wary. Some 65% think it would be a change for the worse if robots become the primary caregivers to the elderly and people in poor health. Interestingly, opinions on this question are nearly identical across the entire age spectrum: young, middle aged, and older Americans are equally united in the assertion that widespread use of robot caregivers would generally be a negative development.

Americans have similar apprehensions toward the issue of designer babies: 66% feel that it will be a change for the worse if “prospective parents can alter the DNA of their children to produce smarter, healthier, or more athletic offspring,” while 26% say it would be a good thing if this happens. Lower-income Americans have slightly more positive views on this subject than those in higher income brackets: 31% of those earning less than \$30,000 per year think this would be a change for the better, while just 18% of those earning \$50,000 or more per year agree.

Those Americans who are optimistic about the future of scientific advancement in a general sense tend to be more open—up to a point—toward the benefits of some of these more controversial developments. These long-term optimists (that is, those who agree with the statement that “technological changes will lead to a future in which people’s lives are mostly better”) are roughly twice as likely as long-term pessimists to say that it will be a change for the better if personal drones become widespread (28% vs. 14%) and if many people wear devices or implants that feed them digital information about their surroundings (46% vs. 23%). They are also receptive toward robot caregivers (33% think these would be a change for the better, while 21% of pessimists feel this way) and toward designer babies (31% vs. 19%). But notably, even within this “optimist” group, a substantial majority feel that most of these developments would be a bad thing overall.

## Americans are somewhat apprehensive about trying some potential new inventions themselves; driverless cars garner the most widespread interest

Most new inventions appeal at first to a relatively small group of adventuresome early adopters, with the bulk of consumers following along only after they have had a chance to see for themselves what the fuss is about. And indeed, many Americans have a pronounced skepticism toward some new inventions that they might be able to use or purchase in the relatively near future.

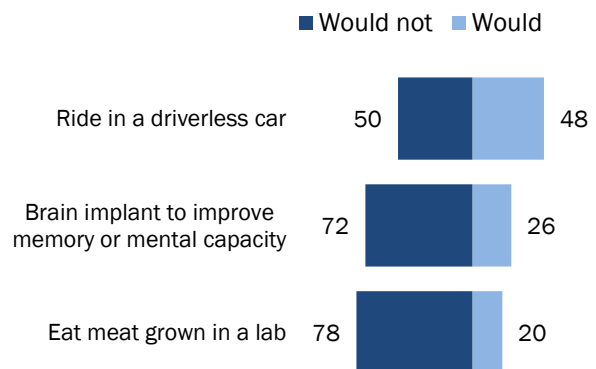
Of the three inventions we asked them about, Americans are most interested in riding in a driverless car: 48% would like to do this if given the opportunity, while 50% say this is something they would not want to do. College graduates are particularly interested in giving driverless cars a try: 59% of them would do so, while 62% of those with a high school diploma or less would not. There is also a geographical split on this issue: Half of urban (52%) and suburban (51%) residents are interested in driverless cars, but just 36% of rural residents say this is something they'd find appealing.

Other potential inventions appeal to a much smaller proportion of the public. One quarter of Americans (26%) say they would get a brain implant to improve their memory or mental capacity if it were possible to do so, while 72% would not. College graduates are the main demographic group that stands out on this issue: 37% of them would be willing to get a performance-enhancing brain implant if given the chance.

Similarly, just one in five Americans (20%) would be willing to eat meat that was grown in a lab. Men express a greater willingness to do so than women (27% of men and 14% of women say they would give lab grown meat a try), and college graduates are around three times as likely as those who have not attended college to say this is something they'd attempt (30% vs. 11%).

### Driverless cars? Maybe. Lab grown meat? Not so much.

*% who would/would not do the following if possible ...*



Pew Research Center, February 13-18 2014 survey, n=1,001.

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## New modes of travel, improved health and longevity, and the ability to travel through time top the list of futuristic inventions Americans would like to own

In addition to capturing the public's attitudes toward specific inventions or future outcomes, we also offered them the opportunity to tell us—in their own words—which futuristic invention they themselves would want to own.

Based on their responses, many Americans are looking forward to a future in which getting from place to place is easier, more comfortable, or more adventuresome than it is today. A total of 19% of Americans would like to own a travel-related invention of some kind, including: a flying car or flying bike (6%), a personal space craft (4%), a self-driving car (3%), a teleportation device (3%), a jet pack (1%), or a hover car or hover board (1%).

Time travel and health-related inventions also rank highly. One in ten Americans (9%) list the ability to travel through time as the futuristic invention they would like to have, and an identical 9% would want something that improved their health, increased their lifespan, or cured major diseases. At the same time, many Americans seem to feel happy with the technological inventions available to them in the here and now—11% answered this question by saying that there are no futuristic inventions that they would like to own, or that they are “not interested in futuristic inventions.” And just over one quarter of them (28%) weren't sure what type of futuristic invention they would like to own.

Younger adults are especially excited at the prospect of new travel options in the future. Some 31% of 18–29 year olds mentioned some sort of travel-related invention as the future technology they would like to own, significantly higher than any other age group. Meanwhile, some middle aged Americans just want some help around the house—8% of those ages 30–49 said they would want a personal robot or robot servant. And although interest in time travel is fairly consistent

### Young adults are especially interested in travel-related inventions

*% within each age group who mention the following as the futuristic invention they would like to own*

|   | 18-29 | 30-49 | 50-64 | 65+ |
|---|-------|-------|-------|-----|
| Travel related (net)                          | 31%   | 17%   | 18%   | 10% |
| Time travel, time machine                     | 10    | 11    | 8     | 3   |
| Better health/longevity, cure for disease     | 6     | 10    | 8     | 12  |
| Personal robot, robot servant                 | 4     | 8     | 2     | 3   |
| Other   | 20    | 18    | 24    | 18  |
| Nothing / Not interested in future inventions | 6     | 9     | 15    | 15  |
| Don't know                                    | 24    | 26    | 25    | 41  |

Pew Research Center, February 13-18 2014 survey, n=1,001. Note: “Travel related” category includes flying cars or bikes, personal space craft, self-driving car, teleportation, jet pack, or hover car or hover bike.

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across age groups, it holds little appeal to older adults—just 3% of seniors mentioned time travel or a time machine as their future invention of choice. Indeed, many older Americans seem unexcited about futuristic inventions of any kind, as 15% say there is no particular invention they would like to own, and 41% are unsure what type of invention they would enjoy.

## Survey Questions

PIAL1 Now I have a few questions about the future. Some books and movies portray a future where technology provides products and services that make life better for people. Others portray a future where technology causes environmental and social problems that make life worse for people. How about you? Over the long term, you think that technological changes will lead to a future where people's lives are mostly better or to a future where people's lives are mostly worse?

|               |     |
|---------------|-----|
| Mostly better | 59% |
| Mostly worse  | 30  |
| Don't know    | 10  |
| Refused       | 1   |

PIAL2 Now I'm going to read you a list of things that may or may not happen in the next 50 years. Please tell me how likely you think it is that each will happen. First, how likely do you think it is that [INSERT ITEM; RANDOMIZE]...

a. Computers will be as effective as people at creating important works of art such as music, novels, movies, or paintings

|                         |     |
|-------------------------|-----|
| Definitely happen       | 16% |
| Probably happen         | 35  |
| Probably NOT happen     | 25  |
| Definitely NOT happen   | 20  |
| Already happened (VOL.) | 1   |
| Don't know (VOL.)       | 2   |
| Refused (VOL.)          | *   |

b. People in need of an organ transplant will have new organs custom made for them in a lab

|                         |     |
|-------------------------|-----|
| Definitely happen       | 22% |
| Probably happen         | 60  |
| Probably NOT happen     | 10  |
| Definitely NOT happen   | 5   |
| Already happened (VOL.) | 2   |
| Don't know (VOL.)       | 2   |
| Refused (VOL.)          | 0   |

c. Humans will build colonies on another planet that can be lived in for long periods

|                         |    |
|-------------------------|----|
| Definitely happen       | 5% |
| Probably happen         | 28 |
| Probably NOT happen     | 39 |
| Definitely NOT happen   | 25 |
| Already happened (VOL.) | *  |
| Don't know (VOL.)       | 3  |
| Refused (VOL.)          | *  |

d. Humans will be able to control the weather

|                         |    |
|-------------------------|----|
| Definitely happen       | 6% |
| Probably happen         | 13 |
| Probably NOT happen     | 33 |
| Definitely NOT happen   | 44 |
| Already happened (VOL.) | 2  |
| Don't know (VOL.)       | 2  |
| Refused (VOL.)          | *  |

e. Scientists will have developed a way to teleport objects – that is, moving objects from one location to another without physically touching them

|                         |    |
|-------------------------|----|
| Definitely happen       | 7% |
| Probably happen         | 32 |
| Probably NOT happen     | 34 |
| Definitely NOT happen   | 22 |
| Already happened (VOL.) | 1  |
| Don't know (VOL.)       | 4  |
| Refused (VOL.)          | *  |

PIAL3 Next, here are some other things that might happen in the next 50 years. For each, tell me if you think it would be a change for the better or a change for the worse if this happens. How about [INSERT ITEMS; RANDOMIZE]?

a. If lifelike robots become the primary caregivers for the elderly and people in poor health

|                          |     |
|--------------------------|-----|
| Change for the better    | 28% |
| Change for the worse     | 65  |
| Both good and bad (VOL.) | 4   |
| Don't know (VOL.)        | 3   |
| Refused (VOL.)           | *   |

b. If personal and commercial drones are given permission to fly through most U.S. airspace

|                          |     |
|--------------------------|-----|
| Change for the better    | 22% |
| Change for the worse     | 63  |
| Both good and bad (VOL.) | 7   |
| Don't know (VOL.)        | 7   |
| Refused (VOL.)           | 1   |

c. If most people wear implants or other devices that constantly show them information about the world around them

|                          |     |
|--------------------------|-----|
| Change for the better    | 37% |
| Change for the worse     | 53  |
| Both good and bad (VOL.) | 6   |
| Don't know (VOL.)        | 5   |
| Refused (VOL.)           | *   |

d. If prospective parents can alter the DNA of their children to produce smarter, healthier, or more athletic offspring

|                          |     |
|--------------------------|-----|
| Change for the better    | 26% |
| Change for the worse     | 66  |
| Both good and bad (VOL.) | 5   |
| Don't know (VOL.)        | 3   |
| Refused (VOL.)           | *   |

PIAL4 Next, here are some things that people might be able to do in the next 50 years. For each, tell me if this were possible, would YOU PERSONALLY do this... (First,) Would you [INSERT ITEMS; RANDOMIZE]?

a. Eat meat that was grown in a lab

|                       |     |
|-----------------------|-----|
| Yes, would do this    | 20% |
| No, would not do this | 78  |
| Don't know (VOL.)     | 2   |
| Refused (VOL.)        | *   |

b. Ride in a driverless car

|                       |     |
|-----------------------|-----|
| Yes, would do this    | 48% |
| No, would not do this | 50  |
| Don't know (VOL.)     | 2   |
| Refused (VOL.)        | *   |

c. Get a brain implant to improve your memory or mental capacity

|                       |     |
|-----------------------|-----|
| Yes, would do this    | 26% |
| No, would not do this | 72  |
| Don't know (VOL.)     | 2   |
| Refused (VOL.)        | 0   |

PIAL5 Science fiction writers have always imagined new inventions that change the world of the future. How about you? If there was one futuristic invention that you could own, what would it be? [DO NOT READ; PRECODED OPEN-END; ACCEPT FIRST RESPONSE ONLY]

|  |    |
|--|----|
| Improved health and longevity/Cure for diseases            | 9% |
| Time machine/Time travel                                   | 9  |
| Flying car/Flying bike                                     | 6  |
| Personal robot/Robot servants                              | 4  |
| Personal space craft                                       | 4  |
| Self-driving car   | 3  |
| Teleporter/Teleportation/Transporter                       | 3  |
| World peace/Stop wars/Improved understanding/Better planet | 2  |
| New energy source/efficient cars/other environment         | 2  |



|  |    |
|--|----|
| Invention to make household tasks easier             | 1  |
| Ability to live forever/Immortality                  | 1  |
| Jetpack  | 1  |
| Money/Scheme to get rich/Ability to read future      | 1  |
| Brain implant/Improve memory                         | 1  |
| Hovercar/Hoverboard                                  | 1  |
| Hologram/Holodeck                                    | *  |
| Remote communications (via device or ESP)            | *  |
| Other  | 9  |
| None/Nothing/Not interested in futuristic inventions | 11 |
| (VOL.) Don't know                                    | 28 |
| (VOL.) Refused                                       | *  |

## Methods

The analysis in this report is based on telephone interviews conducted February 13-18, 2014 among a national sample of 1,001 adults, 18 years of age or older, living in all 50 U.S. states and the District of Columbia (500 respondents were interviewed on a landline telephone, and 501 were interviewed on a cell phone, including 263 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English and Spanish. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see <http://people-press.org/methodology/>.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin and nativity and region to parameters from the 2012 Census Bureau's American Community Survey and population density to parameters from the Decennial Census. The sample also is weighted to match current patterns of telephone status, based on extrapolations from the 2013 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size among respondents with a landline phone. Sampling errors and statistical tests of significance take into account the effect of weighting.

The following table shows the unweighted sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

| <b>Group</b>       | <b>Unweighted sample size</b> | <b>Plus or minus...</b> |
|--------------------|-------------------------------|-------------------------|
| Total Sample       | 1,001                         | 3.6 percentage points   |
| Men                | 522                           | 4.9 ppt                 |
| Women              | 479                           | 5.2 ppt                 |
| 18-29              | 144                           | 9.4 ppt                 |
| 30-49              | 231                           | 7.4 ppt                 |
| 50-64              | 295                           | 6.6 ppt                 |
| 65+                | 297                           | 6.6 ppt                 |
| HS grad or less    | 347                           | 6.1 ppt                 |
| Some college       | 297                           | 6.6 ppt                 |
| College graduate   | 347                           | 6.1 ppt                 |
| Less than \$30,000 | 310                           | 6.4 ppt                 |

|                   |     |          |
|-------------------|-----|----------|
| \$30,000-\$49,999 | 160 | 8.9 ppt  |
| \$50,000-\$74,999 | 128 | 10.0 ppt |
| \$75,000 or more  | 238 | 7.3 ppt  |
| Urban             | 327 | 6.3 ppt  |
| Suburban          | 457 | 5.3 ppt  |
| Rural             | 217 | 7.7 ppt  |

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Sample sizes and sampling errors for other subgroups are available upon request. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.